

# RPI REGION 8 EDUCATION SUBCOMMITTEE

January 17, 2017

2:30 P.M.

W.E. Upjohn Institute  
300 South Westnedge Ave  
Kalamazoo, MI 49007

## AGENDA

1. Meeting Purpose
2. 2017 Meeting Trajectory
3. Review of Prosperity Plan Goals and Opportunities
  - a. Discussion & Clarification
4. Review RPI Strategic Planning/Action Item
5. Existing or Potential Regional Synergies
  - a. What work is being done currently on goals/opportunities?
  - b. What organizations are engaged in the work?
  - c. Are there opportunities to align the existing efforts?
6. Goal/Opportunity Prioritization Exercise (Time Permitting)
7. Summary





**RPI Region 8 2017 Prosperity Committee Work**

Assign designated manager (possibly an intern)												
Develop RPI brand (based on Strategy Statement, Mission, and Vision)												
Assist in the creation of the RPI identity												
Project(s) selected												
Execute contract(s) to fund project(s)												
Establish workflow for 2018												
Develop 2018 RPI application												

Subcommittee Meetings  
RPI Committee Meetings

# **EDUCATION**

*Promote talent development and retention*

## **1. Promote accessibility and opportunities to participate in education and skilled**

### **training programs**

- Tailor programs to market demands

## **2. Encourage a larger number of internships and apprenticeships across the region and across the continuum of learners**

- Establish a regional clearinghouse and website that publicizes and provides links to internship/apprenticeship opportunities
- Support the creation and maintenance of an inventory of internship/apprenticeship opportunities
- Support programs that connect interns to job opportunities

## **3. Encourage a culture of learning**

- Provide opportunities for all learners
- Encourage, and promote the personal and regional economic benefits of, lifelong learning
- Promote digital literacy

## **4. Encourage infrastructure development and interconnectivity to better support**

### **education, training, and employment**

- Increase mobility: transit and non-motorized
- Increase access to technology: broadband and access to equipment

## **5. Support work of existing organizations in the following areas:**

- Adult education
- Credential acquisition
- Career exploration
- Functional literacy
- Skilled trades
- Employers

## **ACTION ITEMS MOVING FORWARD**

### **Develop RPI Identity**

**Strategy Statement:** The RPI is an organization that convenes and aligns groups around dashboard priorities (streamline process)

#### **COMMITTEE ACTIONS:**

- **Develop dashboard priorities**
- Develop the ability to deputize work of other organizations
- Deep dive learning in each priority area (Community Development, Education, Infrastructure, RPI Strategies)
- Capitalize on Talent Match work

#### **KEY QUESTIONS:**

- How is the RPI perceived by planning partners and the public?
- How does planning function as part of the mission?
- Does the RPI do the work or coordinate it?

#### **INTERNAL PLANNING ORGANIZATION ACTION:**

- Create an MOU (Southcentral, Southwest, RPI)

#### **KEY QUESTION:**

- What does this mean for the planning organizations?

### **Cultivate Project Opportunities**

#### **COMMITTEE ACTIONS:**

- Identify priority for 2017 (Complete process for exploration, identification, and RFP)
  - Q1 Establish Highest Priority Goal
  - Q2 Build the Partnership Cross Section that is Essential to Understanding that Goal
  - Q3 Map out the Route to Accomplish the Goal/Opportunity & Identify the Gaps – Fund Project(s) that fill the Gaps
- Measure process of **previous, current, and prospective projects** (dashboard)
- Communicate past accomplishments
- Define how RPI can assist partners

#### **KEY QUESTIONS:**

- Are we seeking projects that align with our plan or are we seeking to align our plan with projects (CEO or social worker)?
- What are opportunities for short-term success?
- What can be replicated as part of our process?

### **Develop Communication Platform – Potential Project Opportunity**

#### **COMMITTEE ACTIONS:**

- Develop RPI brand (based on Strategy Statement, Mission, and Vision)
- Assist in the creation of the RPI identity
- Develop Criteria for Communication Platform
  - High level of participation
  - Predictable timing
  - Relevant (create filters)
  - Financially sustainable
  - Archives and searchable
- Create benchmarks to justify time and money

- Assign Adams and Egelhaaf to drive the process in their management roles for RPI

**INTERNAL PLANNING ORGANIZATION ACTION:**

- Assign designated manager (possibly an intern)