RPI REGION 8 INFRASTRUCTURE SUBCOMMITTEE

January 18, 2017

2:30 P.M.

W.E. Upjohn Institute 300 South Westnedge Ave Kalamazoo, MI 49007

AGENDA

- 1. Meeting Purpose
- 2. 2017 Meeting Trajectory
- 3. Review of Prosperity Plan Goals and Opportunities
 - a. Discussion & Clarification
- 4. Review RPI Strategic Planning/Action Item
- 5. Existing or Potential Regional Synergies
 - a. What work is being done currently on goals/opportunities?
 - b. What organizations are engaged in the work?
 - c. Are there opportunities to align the existing efforts?
- 6. Goal/Opportunity Prioritization Exercise (Time Permitting)
- 7. Summary

RPI Region 8 2017 Prosperity Committee Work

Task	January	February	March	April	May	June	July	August	September	October	November	December
Identify priorities for 2017-Establish the 2017												
highlighted RPI goal(s) from the Prosperity Plan												
Use the subcommittees for infrastructure, community												
development, education to individually prioritize their												
goals for 2017												
Short term goals are prioritized												
Long term goals are prioritized												
Present the findings of each subcommittee to the												
Prosperity Committee. The Prosperity Committee												
determines the 2017 highlighted short term and long												
term goal for the collective												
Build and document the process so an annual protocol												
can then be replicated												
Measure and follow progress of previous and current												
projects												
Presentations to subcommittees of accomplishments of												
past projects and current status of each												
Subcommittees develop priorities for continued												
dashboard measurements that relate to how past												
projects meet Prosperity Plan goals												
Revisit dashboard metrics that respond to each goal												
theme												
Develop criteria for communication platform . How												
can our RPI partners share information?												
RPI Strategies subcommittee meeting to develop												
scope												
Build the partnership cross section that is essential to												
understanding the existing and projected work being												
done throughout the region on the identified 2017												
highlighted goal												
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RPI Region 8 2017 Prosperity Committee Work

Revisit the asset inventory that RPI has performed to initially establish the goal						
Discuss and inventory the existing and projected work						
Define the best ways for RPI to assist its partners						
Formally endorse or deputize the work performed by						
the partners involved in the work that aligns with the						
goal and the RPI process						
Create benchmarks to justify time and money for the						
communication platform						
Assign Adams and Egelhaaf to drive the process in						
their management roles for RPI						
Assign designated manager (possibly an intern)						
Map out the route to accomplish the 2017 highlighted						
goal(s)						
Identify the gaps in the existing and projected work being						
done by partners in the region						
Fund the closure of the identified gaps						
Develop project scope(s) in collaboration with						
regional partners that respond to the gap(s)						
Produce RFP(s) to solicit proposals to fill gap(s)						
Receive proposals, analyze/assess proposals						
Capitalize on Talent Match work						
May weave into RFP process if committee concludes						
more implementation work should be funded						
Explore ways that findings may be best realized						
through organizational cooperation, coordination, or						
consolidation to more efficiently deliver services						
Communication Plan		_				

RPI Region 8 2017 Prosperity Committee Work

Assign designated manager (possibly an intern)						
Develop RPI brand (based on Strategy Statement,						
Mission, and Vision)						
Assist in the creation of the RPI identity						
Project(s) selected						
Execute contract(s) to fund project(s						
Establish workflow for 2018						
Develop 2018 RPI application						

Subcommittee Meetings
RPI Committee Meetings

INFRASTRUCTURE

Encourage expansion and improvement of regional infrastructure

1. Advance the e ective and efficient transportation of goods

- Support regionally impactful infrastructure opportunities for the movement of freight (e.g., completion of US-31, US-131 BR/US-131 Interchange Upgrade, three lanes of traffic on I-94 through the region)
- Recognize intermodal freight transportation opportunities (e.g., rail transportation, reliever port for Chicago and Detroit)
- Promote maintenance and improvement of the freeway system and connecting roads
- Promote maintenance and improvement of state and local roads
- Encourage aviation to better support business
- Take advantage of our existing water infrastructure along the Lake Michigan shoreline for the transportation of freight (e.g., freight harbors on Lake Michigan)

2. Advance the e ective and efficient transportation of people

- Promote maintenance and improvement of the existing freeway system and connecting roads
- Encourage passenger rail as a viable transportation option for inter and inner regional movement
- Encourage aviation to better support passenger transportation
- Promote coordination of regional mass transportation (e.g., use existing transportation asset inventory)
- Promote non-motorized transportation options

3. Assist in cultivating a comprehensive telecommunication system

- Promote region-wide access to telecommunications (broadband, cellular)
- Encourage improved speed and quality of telecommunications infrastructure

4. Explore and promote a sustainable and economically competitive approach to energy supply

- Promote competitive reliability and cost of energy
- Promote a diversified and sustainable energy portfolio

5. Facilitate a collaborative approach to municipal infrastructure

- Promote coordinated administration of regional water and sewer infrastructure to achieve competitive rates
- Encourage coordinated water and sewer infrastructure planning

ACTION ITEMS MOVING FORWARD

Develop RPI Identity

Strategy Statement: The RPI is an organization that convenes and aligns groups around <u>dashboard priorities</u> (streamline process)

COMMITTEE ACTIONS:

- Develop dashboard priorities
- Develop the ability to deputize work of other organizations
- Deep dive learning in each priority area (Community Development, Education, Infrastructure, RPI Strategies)
- Capitalize on Talent Match work

KEY QUESTIONS:

- How is the RPI perceived by planning partners and the public?
- How does planning function as part of the mission?
- Does the RPI do the work or coordinate it?

INTERNAL PLANNING ORGANIZATION ACTION:

• Create an MOU (Southcentral, Southwest, RPI)

KEY QUESTION:

What does this mean for the planning organizations?

Cultivate Project Opportunities

COMMITTEE ACTIONS:

- Identify priority for 2017 (Complete process for exploration, identification, and RFP)
 - Q1 Establish Highest Priority Goal
 - o Q2 Build the Partnership Cross Section that is Essential to Understanding that Goal
 - Q3 Map out the Route to Accomplish the Goal/Opportunity & Identify the Gaps Fund Project(s) that fill the Gaps
- Measure process of previous, current, and prospective projects (dashboard)
- Communicate past accomplishments
- Define how RPI can assist partners

KEY QUESTIONS:

- Are we seeking projects that align with our plan or are we seeking to align our plan with projects (CEO or social worker)?
- What are opportunities for short-term success?
- What can be replicated as part of our process?

Develop Communication Platform – Potential Project Opportunity

COMMITTEE ACTIONS:

- Develop RPI brand (based on Strategy Statement, Mission, and Vision)
- Assist in the creation of the RPI identity
- Develop Criteria for Communication Platform
 - High level of participation
 - Predictable timing
 - Relevant (create filters)
 - Financially sustainable
 - Archives and searchable
- Create benchmarks to justify time and money

• Assign Adams and Egelhaaf to drive the process in their management roles for RPI

INTERNAL PLANNING ORGANIZATION ACTION:

• Assign designated manager (possibly an intern)