



Southwest Michigan Prosperity Committee

2019 SWMPI Committee Scope of work - Building on past work and success

In 2019 the Committee will break its work into smaller parts to magnify its impact. The Committee will focus its work on areas of focus identified in the Regional Prosperity Plan and through its work to-date: Community Development, Education, Infrastructure, and Economic Development. Accordingly, the Committee will create Subcommittees focused on each area of focus. Those subcommittees will identify and enhance the work already conducted within each area of focus, identify gaps, define strategies, and implement those strategies.

Scope of Work

- Create Subcommittees focused on the areas identified in previous plans
 - Community development
 - The Subcommittee will focus on finding and developing implementation strategies identified in the Prosperity Plan and through the 2018 community survey. The Committee has expressed an interest in creating a regional housing strategy.
 - Potential areas of focus may include:
 - Housing
 - Attracting and retaining talent
 - Improving access to parks throughout the region
 - Infrastructure
 - The Subcommittee will look to build upon the groundwork laid by local groups. In pockets of the region, some groups have already begun conversations around integrating physical asset information. The subcommittee will look to utilize its funding by partnering with these groups to scale up their work to region-wide integrated information systems.
 - High-priority elements of economic development identified in the 2018 survey include:
 - Asset management
 - Access to internet
 - Alternative energy policy
 - Economic development
 - A group of economic development stakeholders meets monthly. The Committee will look to endorse and support the work of that group.
 - High-priority elements of economic development identified in the 2018 survey include:
 - Increasing wages
 - Attracting new businesses
 - Improving access to jobs

- Workforce development and education
 - The Committee funded a talent assessment of the region and regional literacy strategies. Furthermore, the Committee is funding the creation of a region-wide internship and apprenticeship strategy. The subcommittee will work to build upon the work conducted the past two years.
 - Other high-priority elements of workforce development identified in the 2018 survey include:
 - Increasing internship and apprenticeship opportunities
 - Attracting and retaining talent
- Regional partnerships
- Subcommittee work
 - Identify which goal in the Prosperity Plan will receive focus in 2019
 - Identify existing groups working to achieve that goal
 - Incorporate representatives from those groups in the Subcommittee or vice versa
 - With the help of existing groups, identify gaps
 - Identify strategies that will help to fill the identified gaps
 - Implement, or find partners to implement the, chosen strategies
 - Endorse or support the work of partner organizations
 - Provide funding to spur implementation
 - Identify champions and owners of the work
 - Track progress
 - Hold regional symposium towards at the end of the year to celebrate success and set the stage for 2020

Timeline

	Q1	Q2	Q3	Q4
Committee Meeting				
Subcommittee Meetings				
Strategy Implementation				
Topical Symposium				

Committee meetings in

- March
- June
- September
- December

Subcommittee meetings in

- January
- February
- April
- May
- July
- August
- October
- November