

# 2017 Highlighted Goals

July 2017 Region 8 Prosperity Committee  
Meeting

# Education

Generally: Pursue Goal #4 to Get to Goal #5

#4 “Encourage infrastructure development and interconnectivity to better support education, training, and employment”

#5 “Support work of existing organizations in the following areas:”

- Adult education
- Credential acquisition
- Career exploration
- Functional literacy
- Skilled trades
- Employers

# Education

## Ideas Discussed:

### ▶ Career Pathways

- ▶ A Career Pathway is a series of structured and connected education programs and support services that enable students, often while they are working, to advance over time to better jobs and higher levels of education and training
- ▶ Several Adult Education and Workforce Development service providers (particularly those receiving WIOA funding) are engaged in this effort and there is a clear connection to leveraging the Talent Match project

### ▶ Internships tend to exist for students but not after

- ▶ Why not devise a system where all segments of the labor force can access internships?
- ▶ WMU is working on a platform to support a similar idea
  - ▶ Laborer & employer rate each other
  - ▶ Include a module to link participants with coaches to help with

# Infrastructure

Generally: Pursue Goal #2

#2 “Advance the effective and efficient transportation of people”

Consider existing transportation infrastructure and how we might provide choices for linkages or other modes where gaps exist.

# Infrastructure

## Ideas Discussed:

- ▶ Implement a region-wide system of ride hailing through Uber, Lyft or similar model.
  - ▶ Create shuttle systems based on commuting patterns
- ▶ Identify opportunities for continuous on-road, non-motorized infrastructure.
  - ▶ Uninterrupted non-motorized travel across entire region (north/south, east/west)

# Talent Match

- ▶ Coordinated talent attraction and retention
- ▶ Strengthen coordination and cooperation among education, business and workforce development service providers
- ▶ Industry-specific and county specific analysis and recommendations
- ▶ Conduct research to better understand and attract high-leverage positions
- ▶ Improve career pathways and better communicate work opportunities based on skills and interest

# Talent Match

- ▶ Coordinated talent attraction and retention
  - ▶ The region needs to attract and retain talent in order to meet projected employment demands
  - ▶ The region needs to become an area of broad mass appeal to the future workforce
  - ▶ The region should work to increase graduation rates and student retention
  - ▶ Develop and implement strategies in the following areas
    - ▶ Placemaking
    - ▶ Student achievement and retention
    - ▶ Housing development and affordability
    - ▶ Recreational development

# Talent Match

- ▶ Strengthen coordination and cooperation among education, business and workforce development service providers
  - ▶ The region should work to better understand the work of organizations in the region and how they could benefit from improve coordination
    - ▶ This would increase efficiency and the capacity of the organization in the region
  - ▶ The region should work to create a platform for cross-organizational collaboration
  - ▶ Organizations in the region would benefit from an inventory of best practices from around the region, state, and nation



# Talent Match

- ▶ Industry-specific and county specific analysis and recommendations
  - ▶ The region should work to understand the level of work preparedness of students graduating
    - ▶ Could use a work key analysis to assess hard and soft skills
  - ▶ Talent Match is working to create the county-by-county analysis of industries/occupations
    - ▶ The region should work to implement the recommendations in the final report
- ▶ Conduct research to better understand and attract high-leverage positions
  - ▶ Certain positions carry with them the ability to hire additional lower-skilled positions, the region should work to identify them and attract them to the region
    - ▶ Engineers enable companies to increase or change production and hire additional workers

# Talent Match

- ▶ Improve career pathways and better communicate work opportunities based on skills and interest
  - ▶ Use data from WorkKeys to better understand the skills possessed by students in the region
    - ▶ Potentially administer another assessment tool that more completely accounts for all types of skills
  - ▶ Work with local organizations to implement and improve career pathways
  - ▶ Work with employers to assess the skills and preferences of current employees to optimize placement

# Region 8 Prosperity Committee Membership

## Bylaws

- ▶ Article II. Section 1: B. Committee Membership
- ▶ (a) Each sector below has 3 representatives
  - ▶ Adult Education
  - ▶ Economic Development
  - ▶ Higher Education
  - ▶ Transportation
  - ▶ Workforce Development

# Region 8 Prosperity Committee Membership

## Bylaws

- ▶ Article II. Section 1: B. Committee Membership
- ▶ (b) Each sector below has 2 members
  - ▶ Regional planning
  - ▶ MPO

# Region 8 Prosperity Committee Membership

## Bylaws

- ▶ Article II. Section 1: B. Committee Membership
- ▶ (d) A committee member may send another member of their organization as their alternate
- If a sector rep is absent, and no alternate present, a non-voting member from that sector may vote

# Region 8 Prosperity Committee Membership

## Section 3 Term of Office

- A. Committee members appointed for one-year terms. Membership established at the last meeting of the fiscal year.

# Region 8 Prosperity Committee Membership

## Article VII Meetings

Section 3. A simple majority of the members shall constitute a quorum...Any formal action must be made by a simple majority with a quorum...unless otherwise designated in these bylaws.

# Region 8 Prosperity Committee Membership

## Article VII Meetings

Section 4. At least one regular meeting shall be scheduled each month