RPI REGION 8 COMMUNITY DEVELOPMENT SUBCOMMITTEE

January 18, 2017

9:00 A.M.

W.E. Upjohn Institute 300 South Westnedge Ave Kalamazoo, MI 49007

AGENDA

- 1. Meeting Purpose
- 2. 2017 Meeting Trajectory
- 3. Review of Prosperity Plan Goals and Opportunities
 - a. Discussion & Clarification
- 4. Review RPI Strategic Planning/Action Item
- 5. Existing or Potential Regional Synergies
 - a. What work is being done currently on goals/opportunities?
 - b. What organizations are engaged in the work?
 - c. Are there opportunities to align the existing efforts?
- 6. Goal/Opportunity Prioritization Exercise (Time Permitting)
- 7. Summary

RPI Region 8 2017 Prosperity Committee Work

Task	January	February	March	April	May	June	July	August	September	October	November	December
Identify priorities for 2017-Establish the 2017												
highlighted RPI goal(s) from the Prosperity Plan												
Use the subcommittees for infrastructure, community												
development, education to individually prioritize their												
goals for 2017												
Short term goals are prioritized												
Long term goals are prioritized												
Present the findings of each subcommittee to the												
Prosperity Committee. The Prosperity Committee												
determines the 2017 highlighted short term and long												
term goal for the collective												
Build and document the process so an annual protocol												
can then be replicated												
Measure and follow progress of previous and current												
projects												
Presentations to subcommittees of accomplishments of												
past projects and current status of each												
Subcommittees develop priorities for continued												
dashboard measurements that relate to how past												
projects meet Prosperity Plan goals												
Revisit dashboard metrics that respond to each goal												
theme												
Develop criteria for communication platform . How												
can our RPI partners share information?												
RPI Strategies subcommittee meeting to develop												
scope												
Build the partnership cross section that is essential to												
understanding the existing and projected work being												
done throughout the region on the identified 2017												
highlighted goal												
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RPI Region 8 2017 Prosperity Committee Work

Revisit the asset inventory that RPI has performed to initially establish the goal					
Discuss and inventory the existing and projected work					
Define the best ways for RPI to assist its partners					
Formally endorse or deputize the work performed by					
the partners involved in the work that aligns with the					
goal and the RPI process					
Create benchmarks to justify time and money for the					
communication platform					
Assign Adams and Egelhaaf to drive the process in					
their management roles for RPI					
Assign designated manager (possibly an intern)					
Map out the route to accomplish the 2017 highlighted					
goal(s)					
Identify the gaps in the existing and projected work being					
done by partners in the region					
Fund the closure of the identified gaps					
Develop project scope(s) in collaboration with					
regional partners that respond to the gap(s)					
Produce RFP(s) to solicit proposals to fill gap(s)					
Receive proposals, analyze/assess proposals					
Capitalize on Talent Match work					
May weave into RFP process if committee concludes					
more implementation work should be funded					
Explore ways that findings may be best realized					
through organizational cooperation, coordination, or					
consolidation to more efficiently deliver services					
Communication Plan					

RPI Region 8 2017 Prosperity Committee Work

Assign designated manager (possibly an intern)						
Develop RPI brand (based on Strategy Statement,						
Mission, and Vision)						
Assist in the creation of the RPI identity						
Project(s) selected						
Execute contract(s) to fund project(s						
Establish workflow for 2018						
Develop 2018 RPI application						

Subcommittee Meetings
RPI Committee Meetings

Community Development

Improve the livability of our region's communities to attract and retain talented workers

1. Create a more diversified transportation system

- Create walkable neighborhoods
- Encourage new transportation patterns that support efficient multi-model transportation options
- Support community development that is transit-oriented

2. Encourage development of additional recreational opportunities and amenities

- Encourage the development of additional public spaces in urban, suburban, and rural environments
- Promote existing and support development of new trails and natural areas (e.g., parks, recreation areas, rivers, and lakes)

3. Encourage increased access to housing options regarding density, cost, style and location

- Facilitate a region-wide Target Market Analysis to gain better data to support 'missing middle' housing development
- Support education of developers and financiers regarding housing and demographic trends and community objectives
- Support education of community leaders regarding redevelopment programs, land use and zoning techniques, and enforcement options to maintain housing stock

4. Support sustainable development

- Develop infrastructure that can be sustained financially and environmentally over the long term
- Maintain or improve environmental quality

ACTION ITEMS MOVING FORWARD

Develop RPI Identity

Strategy Statement: The RPI is an organization that convenes and aligns groups around <u>dashboard priorities</u> (streamline process)

COMMITTEE ACTIONS:

- Develop dashboard priorities
- Develop the ability to deputize work of other organizations
- Deep dive learning in each priority area (Community Development, Education, Infrastructure, RPI Strategies)
- Capitalize on Talent Match work

KEY QUESTIONS:

- How is the RPI perceived by planning partners and the public?
- How does planning function as part of the mission?
- Does the RPI do the work or coordinate it?

INTERNAL PLANNING ORGANIZATION ACTION:

• Create an MOU (Southcentral, Southwest, RPI)

KEY QUESTION:

What does this mean for the planning organizations?

Cultivate Project Opportunities

COMMITTEE ACTIONS:

- Identify priority for 2017 (Complete process for exploration, identification, and RFP)
 - Q1 Establish Highest Priority Goal
 - o Q2 Build the Partnership Cross Section that is Essential to Understanding that Goal
 - Q3 Map out the Route to Accomplish the Goal/Opportunity & Identify the Gaps Fund Project(s) that fill the Gaps
- Measure process of previous, current, and prospective projects (dashboard)
- Communicate past accomplishments
- Define how RPI can assist partners

KEY QUESTIONS:

- Are we seeking projects that align with our plan or are we seeking to align our plan with projects (CEO or social worker)?
- What are opportunities for short-term success?
- What can be replicated as part of our process?

Develop Communication Platform – Potential Project Opportunity

COMMITTEE ACTIONS:

- Develop RPI brand (based on Strategy Statement, Mission, and Vision)
- Assist in the creation of the RPI identity
- Develop Criteria for Communication Platform
 - High level of participation
 - Predictable timing
 - Relevant (create filters)
 - Financially sustainable
 - Archives and searchable
- Create benchmarks to justify time and money

• Assign Adams and Egelhaaf to drive the process in their management roles for RPI

INTERNAL PLANNING ORGANIZATION ACTION:

• Assign designated manager (possibly an intern)