

# RPI REGION 8 INFRASTRUCTURE SUBCOMMITTEE

January 18, 2017

2:30 P.M.

W.E. Upjohn Institute  
300 South Westnedge Ave  
Kalamazoo, MI 49007

## AGENDA

1. Meeting Purpose
2. 2017 Meeting Trajectory
3. Review of Prosperity Plan Goals and Opportunities
  - a. Discussion & Clarification
4. Review RPI Strategic Planning/Action Item
5. Existing or Potential Regional Synergies
  - a. What work is being done currently on goals/opportunities?
  - b. What organizations are engaged in the work?
  - c. Are there opportunities to align the existing efforts?
6. Goal/Opportunity Prioritization Exercise (Time Permitting)
7. Summary





**RPI Region 8 2017 Prosperity Committee Work**

Assign designated manager (possibly an intern)													
Develop RPI brand (based on Strategy Statement, Mission, and Vision)													
Assist in the creation of the RPI identity													
Project(s) selected													
Execute contract(s) to fund project(s)													
Establish workflow for 2018													
Develop 2018 RPI application													

Subcommittee Meetings  
RPI Committee Meetings

# **INFRASTRUCTURE**

*Encourage expansion and improvement of regional infrastructure*

## **1. Advance the effective and efficient transportation of goods**

- Support regionally impactful infrastructure opportunities for the movement of freight (e.g., completion of US-31, US-131 BR/US-131 Interchange Upgrade, three lanes of traffic on I-94 through the region)
- Recognize intermodal freight transportation opportunities (e.g., rail transportation, reliever port for Chicago and Detroit)
- Promote maintenance and improvement of the freeway system and connecting roads
- Promote maintenance and improvement of state and local roads
- Encourage aviation to better support business
- Take advantage of our existing water infrastructure along the Lake Michigan shoreline for the transportation of freight (e.g., freight harbors on Lake Michigan)

## **2. Advance the effective and efficient transportation of people**

- Promote maintenance and improvement of the existing freeway system and connecting roads
- Encourage passenger rail as a viable transportation option for inter and inner regional movement
- Encourage aviation to better support passenger transportation
- Promote coordination of regional mass transportation (e.g., use existing transportation asset inventory)
- Promote non-motorized transportation options

## **3. Assist in cultivating a comprehensive telecommunication system**

- Promote region-wide access to telecommunications (broadband, cellular)
- Encourage improved speed and quality of telecommunications infrastructure

## **4. Explore and promote a sustainable and economically competitive approach to energy supply**

- Promote competitive reliability and cost of energy
- Promote a diversified and sustainable energy portfolio

## **5. Facilitate a collaborative approach to municipal infrastructure**

- Promote coordinated administration of regional water and sewer infrastructure to achieve competitive rates
- Encourage coordinated water and sewer infrastructure planning

## **ACTION ITEMS MOVING FORWARD**

### **Develop RPI Identity**

**Strategy Statement:** The RPI is an organization that convenes and aligns groups around dashboard priorities (streamline process)

#### **COMMITTEE ACTIONS:**

- **Develop dashboard priorities**
- Develop the ability to deputize work of other organizations
- Deep dive learning in each priority area (Community Development, Education, Infrastructure, RPI Strategies)
- Capitalize on Talent Match work

#### **KEY QUESTIONS:**

- How is the RPI perceived by planning partners and the public?
- How does planning function as part of the mission?
- Does the RPI do the work or coordinate it?

#### **INTERNAL PLANNING ORGANIZATION ACTION:**

- Create an MOU (Southcentral, Southwest, RPI)

#### **KEY QUESTION:**

- What does this mean for the planning organizations?

### **Cultivate Project Opportunities**

#### **COMMITTEE ACTIONS:**

- Identify priority for 2017 (Complete process for exploration, identification, and RFP)
  - Q1 Establish Highest Priority Goal
  - Q2 Build the Partnership Cross Section that is Essential to Understanding that Goal
  - Q3 Map out the Route to Accomplish the Goal/Opportunity & Identify the Gaps – Fund Project(s) that fill the Gaps
- Measure process of **previous, current, and prospective projects** (dashboard)
- Communicate past accomplishments
- Define how RPI can assist partners

#### **KEY QUESTIONS:**

- Are we seeking projects that align with our plan or are we seeking to align our plan with projects (CEO or social worker)?
- What are opportunities for short-term success?
- What can be replicated as part of our process?

### **Develop Communication Platform – Potential Project Opportunity**

#### **COMMITTEE ACTIONS:**

- Develop RPI brand (based on Strategy Statement, Mission, and Vision)
- Assist in the creation of the RPI identity
- Develop Criteria for Communication Platform
  - High level of participation
  - Predictable timing
  - Relevant (create filters)
  - Financially sustainable
  - Archives and searchable
- Create benchmarks to justify time and money

- Assign Adams and Egelhaaf to drive the process in their management roles for RPI

**INTERNAL PLANNING ORGANIZATION ACTION:**

- Assign designated manager (possibly an intern)