SW Michigan RPI
Proposed Year Two Application Draft

Meeting Two

October 27, 2014

Question One

- Total amount of funding requested?
- Itemized list of how funding will be spent.
- Timeline
- How will success be measured?

Question One: Draft Response

How will funds be spent?

- Facilitator
- Scribe
- Room rental
- Mileage reimbursement for Prosperity Committee
- Printing expenses
- Website design
- Research on data to measure progress
- Asset Inventory for RPI Region 8

Question One: Draft Response

- How will progress be measured?
- Asset inventory framework built
- Regional assets inserted into framework
- Final collection of data to be monitored & used in dashboard
- Number of projects supported

Question One: Draft Response

- Nine Months Divided into Four, Two-Month Sections
- Each Section Devoted to One of the RPI Goal Sets
  - Section One: RPI Strategies
  - Section Two: Community Development
  - Section Three: Education
  - Section Four: Infrastructure

Question Two: Draft Response

Each Two Month Section Includes Two Mtgs

- Meeting One
  - Broad Attendance – Reach out Widely
  - John & Lee Present Asset Inventory for that Goal Set
  - Facilitated Discussion on each Goal w/Attendees
  - Survey Conducted w/SW MI 1st Survey Tool

Question Two: Draft Response

- Meeting Two
  - Primarily Attended by Prosperity Committee
  - Review Findings from Meeting One
  - Refine Goal Set (if necessary)
  - Define Objectives
  - Define Action Strategies & Data Collection

Question One: Tasks & Timeline

January – February

RPI STRATEGIES: *Advance regional communication & collaboration*

- Bylaw Construction
- Methodology for Project Funds Distribution
- How to Facilitate Information Sharing Across Five Sectors?

Question One: Tasks & Timeline

March – April

COMMUNITY DEVELOPMENT: *Improve the livability of our region's communities to attract & retain talented workers*

- Broad Attendance – Reach out Widely
- John & Lee Present Asset Inventory for that Goal Set
- Facilitated Discussion on each Goal w/Attendees
- Survey Conducted w/SW MI 1st Survey Tool
- Refine Goals, Define Objectives & Actions

Question One: Tasks & Timeline

May – June

EDUCATION: Promote talent development & Retention

– Broad Attendance – Reach out Widely

– John & Lee Present Asset Inventory for that Goal Set

– Facilitated Discussion on each Goal w/Attendees

– Survey Conducted w/SW MI 1st Survey Tool

– Refine Goals, Define Objectives & Actions

Question One: Tasks & Timeline

July – August

INFRASTRUCTURE: Encourage expansion & improvement of regional infrastructure

– Broad Attendance – Reach out Widely

– John & Lee Present Asset Inventory for that Goal Set

– Facilitated Discussion on each Goal w/Attendees

– Survey Conducted w/SW MI 1st Survey Tool

– Refine Goals, Define Objectives & Actions

Question One: Tasks & Timeline

Four Research Reports

- Asset Map of RPI Region 8
  - Assembled from four separate segments prepared during the year

- Talent Asset Map Study

- Broadband Infrastructure Study

- Passenger Rail Infrastructure Study

Question Two

Why is the region eligible for funding tier one?

Question Two: Draft Response

Is our Region 8 RPI work redundant?

- What about CEDS? What about Transformation Agenda?

- Worked hard to find our unique role.

- More time in tier one = more clarity

Question Two: Draft Response

- Time required to build trust among collaborators

- Familiarity and understanding of partner organizations needed

Question Two: Draft Response

- Initial desire to push directly to action strategies

- We had to resist the reach for near-term, project level success

- Instead we worked to construct long-term collaborative relationships for long-term success

Question Two: Draft Response

- Look outside the immediate inner-circle

- Engage organizations w/in five sectors but outside the collaborative

Question Three

- Identify all the partners participating

- Specifically identify those required

- Outline additional prospective partners (that have been contacted but have not submitted formal letters of support)

- Denote changes to participant list from year one

Question Three: Draft Response

Proposed additions:

- K-12 education
- Law enforcement & emergency response
- Health care
- Private sector (specifically freight logistics)
- State agencies/departments

Returning Applicant
Question One

Describe progress toward deliverables from year one.

Evidence of:

- Engagement by required partners
- Adherence to budget
- Proposed timeline
- Dashboard
- Prosperity plan

Returning Applicant
Question One: Draft Response

- Attendance from year one
- Meeting notes
- Budget versus expenses
- Work timeline
- URL for dashboard & website
- PDF of Prosperity Plan

Returning Applicants
Question Two

- Explain the need for a continued collaborative economic strategy in our region.

- ID needs that a second grant would fulfill.

- Acknowledge similar projects, explain why ours differs.

Returning Applicants
Question Two: Proposed Response

- We have acknowledged other good regional work

- SW MI 1st & CEDS (SWMPC & SMPC)

- Multi-Sectorial representation across seven counties not otherwise addressed

- We are learning the context for our work

- How can our work complement the other regional work?

Returning Applicants
Question Two: Proposed Response

Addition of sectors not previously represented

- Interest has been expressed to us by:
  - Health care
  - K-12 education

Returning Applicants
Question Two: Proposed Response

- Missile defense project showed us the need and opportunity represented by RPI.

Returning Applicants
Question Two: Draft Response

Building Collaborative Structure

- Engage in group decision-making
- RPI Prosperity Plan provides the "why" for Collaborative Action
  - But doesn't answer the "how"
- Must build criteria for how to evaluate projects
- Efficient allocation of group assets (not just $)

Returning Applicant
Question Two: Draft Response

Our Role as Convener

- Opportunity for us to act as convener for other sectors that fall into RPI Region 8 geography
  - When our work might be **mutually complementary**
  - Prosperity Plan can help us make those decisions

Returning Applicants
Question Three

- What lessons will we take from first year?

- How will the lessons inform strategy & improve success?

Returning Applicants
Question Three: Proposed Response

- Good attendance levels maintained
- Meetings every three weeks
- Some sectors had spotty attendance
  - Work to better engage them
- Involve sectors not formally represented
- Use electronic polling to gauge their input on the Prosperity Plan & other issues

Returning Applicants
Question Four

- Please indicate the appropriate website where the required transparency documents for the 2014 Fiscal Year can be found.

Returning Applicants
Question Five

- Please address anything else about your organization or project that may be relevant to the proposal.

Returning Applicants
Question Five: Draft Response

Four Study Projects Proposed

- Regional Asset Mapping

- Regional Broadband Study

- Regional Passenger Rail Study

- Regional Talent Asset Mapping