



Southcentral Michigan Planning Council

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2019 SMPC Strategic Plan

Mission

SMPC is a regional planning organization that aims to improve the economic, environmental, and fiscal health of member organizations through education, transportation planning, regional and local planning, economic development, and efficient local staffing.

Vision

Remove barriers and provide value to organizations in the region to achieve prosperity and multi-jurisdictional cooperation.

Goals & Objectives

- Align our activities with member's goals
 - o Examine plans for consistencies/overlaps and areas where SMPC can provide assistance
 - o Tailor service to meet the needs of members governments
- Educate local governments and nonprofit organizations
 - o Hold region-wide workshops
 - o Increase awareness of SMPC
 - Develop and implement a communication strategy
 - Provide periodic updates to planning commissions
- Increase regional prosperity
 - o Explore a higher level of integration with the Southwest Michigan Planning Commission
- Assist local units of government with limited resources
 - o Inventory local plans to anticipate planning service needs
 - o Provide services for fee
- Assist state departments with service delivery
 - o Already in place:
 - MDOT
 - MEDC
 - o Explore other opportunities
- Increase member's and SMPC access to local, state, and federal funding
 - o Increase awareness of grant opportunities
 - o Provide technical assistance with grant applications and administration
 - o Achieve designations that will increase access to funding sources
 - Community Development Corporation, Economic Development District
- Create and implement regional or multi-jurisdictional plans
 - o Examine topics that are not already covered on a regional basis and determine if an SMPC led region plan is appropriate
 - o Plans could include: recreation, environmental, or housing