

Southcentral Michigan Planning Council

300 South Westnedge Avenue · Kalamazoo, Michigan 49007

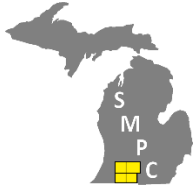
Phone: (269) 385-0409 · Fax: (269) 343-3308 · Email: info@smpcregion3.org

Board Meeting Agenda

MEETING DATE: Tuesday, August 6, 2019
MEETING TIME: 11:30 am
MEETING LOCATION: W.E. Upjohn Institute
300 South Westnedge Ave, Kalamazoo, MI 49007

1. Call to Order
2. Representatives Present/Introductions
3. Representatives Excused [Action]
4. Approval of the Agenda [Action]
5. Approval of the Minutes [Action]
6. Public Comments
7. Acceptance of the Financial Report [Action]
 - a. Review current FY 2019 Financial Report
8. Transportation/KATS Items
 - a. Monthly report
 - b. KATS Invoices
 - i. Z4 – \$3,699.28
 - ii. Z5 – \$7,692.98
 - iii. Z6 - \$1,913.04
 - iv. Total: \$13,305.30
9. Southwest Michigan Prosperity Initiative Update
 - a. Update on the Initiative
10. Economic Development Administration/Comprehensive Economic Development Strategy
 - a. Discuss the long-term structure of SMPC in pursuit of District Organization Status
 - b. Resolution of Support for Adams to serve as the agency representative
 - c. Resolution for in-kind match
11. Local Government Assistance and Planning Activities
 - a. Update on the City of Parchment
 - b. Update on Sherman Township
 - c. Proposal to Nottawa Township
 - d. Request for assistance from Mendon Township/Village
 - e. Request for assistance from Schoolcraft Township
12. Staff Report/Other:
 - a. Future workshop discussion
 - i. MEDC grant funds
 - b. Legislative Outreach Update
 - c. Housing Toolkit update
 - i. St. Joseph County
 - ii. Kalamazoo County
 - iii. Other Counties
 - d. Monthly Correspondence
13. Representative Comments
14. Action: Adjournment

Next Meeting: September 3 in Coldwater



Southcentral Michigan Planning Council

300 South Westnedge Avenue · Kalamazoo, Michigan 49007

Phone: (269) 385-0409 · Fax: (269) 343-3308 · Email: info@smpcregion3.org

Board Meeting Agenda

MEETING DATE: Tuesday, June 4, 2019
MEETING TIME: 11:30 am
MEETING LOCATION: History Room - 3rd floor of the St Joseph County Courthouse
125 W Main Street, Centreville, MI 49032

1. Call to Order
 - a. The meeting was called to order at 11:33 am
2. Representatives Present/Introductions
 - a. Representatives in attendance: Bomba, Carahaly, Hazelbaker, Morse, Reynolds
 - b. Others in attendance: Jon Start (KATS), Fred Nagler (KATS), Patricia Rayl (Village of Colon)
3. Representatives Excused
 - a. Representatives excused: Frisbie, Kale, Pangle, Woodin
4. Approval of the Agenda
 - a. The agenda, with the addition of item 12e “MAP Membership”, was approved by unanimous consent
5. Approval of the Minutes
 - a. The minutes was approved by unanimous consent
6. Public Comments
 - a. Patricia Rayl, Colon Village Manager, introduced herself and expressed interest in SMPC and the services it offers.
7. Acceptance of the Financial Report
 - a. Staff led a discussion of the quarterly financial report.
 - b. The board noted that the date on the report should reflect the quarter rather than the month.
 - c. *Morse made a motion to approve the financial report.*
 - i. Hazelbaker seconded the motion.
 - ii. **The motion carried.**
8. Transportation/KATS Items
 - a. Monthly report
 - i. KATS presented a written and verbal report of their activities in May.
 - b. Review and action on the FY 2020 Transportation Plan
 - i. KATS and staff presented a draft of the 2020 Transportation Plan for the region. The plan was very similar to the 2019 plan with a few tweaks in the allocations from MDOT. The board discussed the details of the plan and the funding mechanism. The board also had general transportation funding question with discussion.
9. Southwest Michigan Prosperity Initiative Update
 - a. Adams and Carahaly led a discussion on the activities of SWMPI. The bulk of the actives centered around the development of a housing toolkit for the region and the initiation of an integrated asset management discussions.
 - i. The housing toolkit will focus on data, best practices, and a housing feasibility model.
 - ii. The integrated asset management discussions are intended to start the process of creating a framework by which asset owners are able communicate and coordinate activities better.
10. Comprehensive Economic Development Strategy Funding Application
 - a. Discussion of the project

- i. Adams noted that the CEDS expires at the end of the year and SMPC was asked by an EDA rep to apply for funding related to the creation of the CEDS. This renewal of the CEDS is a precursor for the SMPC application for District Organization status.
- ii. The board agreed that we should move in this direction and look to craft a new CEDS.
- b. Authorization to apply for funding
 - i. Morse made a motion to approve the application of EDA funding to produce a new CEDS.
 - 1) Reynolds seconded the motion.
 - 2) **The motion carried.**

11. Local Government Assistance and Planning Activities

- a. Staff gave a broad overview of the planning activities conducted in May.

12. Staff Report/Other:

- a. Workshop Recap and future workshop discussion
 - i. Staff led a discussion in review of the Alternative Energy Workshop. The feedback was positive and the attendees were enthusiastic about additional workshops.
 - ii. Staff wanted to couple the CEDS development and the fall workshop by hosting economic develop workshops that allow staff to receive feedback about the economy and economic development.
- b. Legislative Outreach Update
 - i. Adams and Carahaly have been meeting with state legislators to inform them about SMPC related activities and its vision for the region.
- c. Housing Toolkit update
 - i. Staff incorporated this discussion in Item 9.
- d. Monthly Correspondence
 - i. Attached to the packet.
- e. MAP Membership
 - i. Staff noted that SMPC sponsored memberships for any representative that wanted membership. The board felt that was a worth-while expense again.
 - 1) Bomba made a motion to approve MAP Membership expenses.
 - a) Morse seconded the motion.
 - b) **The motion carried.**

13. Representative Comments

- a. Reynolds mentioned that the SMPC Board has two vacancies that need to be filled. The board discussed priorities for those vacancies.

14. Action: Adjournment

- a. The meeting was adjourned at 1:10pm by a motion made by Reynolds

Next Meeting: August 6 in Kalamazoo

W.E. Upjohn Institute for Employment Research
 Projects 34050, 34051, 34052, 34053, 34054, 34055
 Southcentral Michigan Planning Council
 FY19 10/1/18-9/30/19
 Director: Lee Adams

FY19
June 2019, REVISED 7/18

	34050 Fiscal YTD 2019	34050 SMPC General Budget	34051 Fiscal YTD 2019	34051 SMPC RPI Budget	34052 Fiscal YTD 2019	34052 SMPC Plan Budget	34053 Fiscal YTD 2019	34053 SMPC Transp Budget	34054 Fiscal YTD 2019	34054 SMPC Kzoo Budget	34055 Fiscal YTD 2019	34055 SMPC MEDC Budget	Total FY19 To Date	Total SMPC Budget
W.E. Upjohn Institute														
- Wages	8,437.07		14,150.41		10,205.49		4,347.75		26,322.50		-		63,463.22	
- Fringe	5,472.39		6,746.52		6,093.22		2,050.00		-		-		20,362.13	
	-		-		-		-		-		-		-	
Total Staff:	13,909.46	10,365.00	20,896.93	24,100.00	16,298.71	18,500.00	6,397.75	5,000.00	26,322.50	33,100.00	-	-	83,825.35	91,065.00
Subcontracts:														
- KATS/NEMC	-		-		-		39,230.31	97,050.00	-		7,730.36	5,000.00	46,960.67	102,050.00
- Clark Hill, Legal	1,378.80		-		-		-		-		-		1,378.80	-
Other:														
- Training	-	1,000.00	-		-	1,250.00	-		-	500.00	-		-	2,750.00
- MI Assoc of Region Dues	960.00	960.00	-		-		-		-		-		960.00	960.00
- Liability Insurance	-	2,100.00	-		-		-		-		-		-	2,100.00
- Copies	1.60	75.00	-	100.00	0.08	100.00	-	25.00	-		-		1.68	300.00
- Postage	13.00	50.00	-		-	75.00	-		-		-		13.00	125.00
- Supplies	-	50.00	-		-	100.00	-		-		-		-	150.00
- Telephone	-	10.00	-	50.00	-	10.00	-	25.00	-		-		-	95.00
- Software License	-	30.00	-		-		-		-		-		-	30.00
- Web Site Hosting	435.16	360.00	-		-		-		-		-		435.16	360.00
Travel:														
- Travel	2,304.94	1,500.00	242.11	750.00	471.40	1,500.00	620.87	200.00	264.18	-	-	-	3,903.50	3,950.00
- Travel Reimbursement	-		-		-		-		-		-		-	-
Total Subs/Other/Travel:	5,093.50	6,135.00	242.11	900.00	471.48	3,035.00	39,851.18	250.00	264.18	500.00	7,730.36	-	53,652.81	112,870.00
Total Project Expense:	19,002.96	16,500.00	21,139.04	25,000.00	16,770.19	21,535.00	46,248.93	5,250.00	26,586.68	33,600.00	7,730.36	-	137,478.16	203,935.00
34050, 34051, 34054	16,500.00	16,500.00	24,098.20						26,586.68		-		67,184.88	
34050 Fund Xfer (legal)		-												
34055 - Albion														
34055 - MEDC											7,730.36		7,730.36	
Homer 24020 34052	-		-		-		-		-		-		-	
Florence 24020 34052					4,000.00								4,000.00	
Penn 24021 34052	-		-		-		-		-		-		-	
St Joe 24022 34052	-		-		1,760.00		-		-		-		1,760.00	
Fabius 34052	-		-		-		-		-		-		-	
Lockport 24027 34052	-		-		-		-		-		-		-	
Parchment 24031 34052	-		-		3,875.00		-		-		-		3,875.00	
Sherman 24030	-		-		3,992.00		-		-		-		3,992.00	
Ross 24028 34052	-		-		-		-		-		-		-	
MDOT Z1/Z5 34053	-		-		-		24,813.81		-		-		24,813.81	
MDOT Z2/Z4 34053	-		-		-		8,073.82		-		-		8,073.82	
MDOT Z3/Z6 34053	-		-		-		15,280.62		-		-		15,280.62	
Total Invoices:	16,500.00	16,500.00	24,098.20	25,000.00	13,627.00	21,535.00	48,168.25	102,300.00	26,586.68	33,600.00	7,730.36	20,000.00	136,710.49	218,935.00
Expense	19,002.96	16,500.00	21,139.04	25,000.00	16,770.19	21,535.00	46,248.93	5,250.00	26,586.68	33,600.00	7,730.36	-	137,478.16	203,935.00
Net Income(Expense):	(2,502.96)	-	2,959.16	-	(3,143.19)	-	1,919.32	97,050.00	-	-	-	20,000.00	(767.67)	15,000.00
Invoices	16,500.00	16,500.00	24,098.20	25,000.00	13,627.00	21,535.00	48,168.25	102,300.00	26,586.68	33,600.00	7,730.36	20,000.00	136,710.49	218,935.00
Receipts	16,500.00	23,035.00	14,352.40	25,000.00	4,952.00	15,000.00	28,553.90	102,300.00	23,436.68	33,600.00	2,323.44	20,000.00	90,118.42	218,935.00
Acct.Rec.Balance:	-	(6,535.00)	9,745.80	-	8,675.00	6,535.00	19,614.35	-	3,150.00	-	5,406.92	-	46,592.07	-

SMPC Fund Balance: \$148,074.87. Maintained and audited by W.E. Upjohn Institute.

This document is an unaudited estimate of project activities.

Southcentral Michigan Planning Council and Kalamazoo Area Transportation Study Agreement

Kalamazoo Area Transportation Study
5220 Lovers Lane, Suite 110, Portage MI 49002
269.343.0766

Invoice. 2018-0020/Z4-1

To: Southcentral Michigan Planning Council

Billing period: 10/1/18-12/31/18

Lee Adams, Executive Director

Final: No

300 South Westnedge Ave.

Invoice Date: 1/8/2019

Kalamazoo MI 49007

Authorization: 2018-0020/Z4

Implementation of the FY2019 Regional Transportation Planning Services Work Plan

Salaries	2,227.17
Fringes	870.79
Indirect	601.32
Direct	0
Total requested amount:	3,699.28

Southcentral Michigan Planning Council and
Kalamazoo Area Transportation Study Agreement

Kalamazoo Area Transportation Study
5220 Lovers Lane, Suite 110, Portage MI 49002
269.343.0766
Invoice No. 2018-0020/Z4-1

Implementation of the FY2019 Regional Transportation Planning Services Work Plan

Billing Period: 10/1/2018-12/31/2018
Contract Authorization: 2018-0020/Z4

Task	Description	Salaries	Fringes	Indirect	Direct	Current Billing
3101	Program Management	811.57	308.16	217.34		1337.07
3102	Technical Assistance to MDOT					
3103	Technical Assistance to Member Agencies	1415.6	562.63	383.98		2362.21
3104	Access management					
3105	Pure Michigan Byway Program					
3106	Mon-Motorized Mapping and Investment Plan					
3107	Rural Safety Planning					
Total		2227.17	870.79	601.32	0	3699.28

Task	Description	Current Billing	Prior billing	YTD	Budget	Remaining	Percent Complete
3101	Program Management	1,337.07		1,337.07	12,740.00	11,402.93	10.50%
3102	Technical Assistance to MDOT			-	4,160.00	4,160.00	0.00%
3103	Technical Assistance to Member Agencies	2,362.21		2,362.21	5,200.00	2,837.79	45.43%
3104	Access management			-	260.00	260.00	0.00%
3105	Pure Michigan Byway Program			-	260.00	260.00	0.00%
3106	Mon-Motorized Mapping and Investment Plan			-	520.00	520.00	0.00%
3107	Rural Safety Planning			-	2,860.00	2,860.00	0.00%
Total		3,699.28		3,699.28	26,000.00	22,300.72	

Kalamazoo Area Transportation Study
Southcentral Michigan Planning Commission

Progress Report for:
October-December 2018

Implementation of the FY 2019 Regional Transportation Planning Work Program

Contract: 2018-0020 -/Z4

3101 Program Management

- Worked on SMPC report for policy committee
- Reviewed status of work for the region and next year program
- Reviewed status of our work on the MDOT work program for SMPC
- Region Progress report
- Prepared and attended SMPC Board meeting
- SMPC monthly report

3102 Technical Assistance to MDOT

- No work was completed in this work element

3103 Technical Assistance to Member Agencies

- Rural help in project selection
- Technical assistance to locals-Barry and Kalamazoo project questions
- Roadsoft assistance to City of Hastings
- Worked on PowerPoint presentation for RTF outreach session
- RTF outreach training
- Asset management conference-Marquette

3104 Access management

- No work was completed in this work element

3105 Pure Michigan Byway Program

- No work was completed in this work element

3106 Mon-motorized Mapping and Investment Plan

- No work was completed in this work element

3107 Rural Safety Planning

- No work was completed in this work element

**Southcentral Michigan planning Council and
Kalamazoo Area Transportation Study Agreement**

Kalamazoo Area Transportation Study

5220 Lovers lane, Suite 110, Portage, Mi 49002

269-343-0766

Invoice No. 2018-0020/Z5-1

To: Southcentral Michigan planning Council

Lee Adams, Executive Director

300 South Westnedge Ave

Kalamazoo, MI 49007

Management of the Rural Task Force and Small Urban programs

Billing period: 10/1/2018-12/31/2018

Invoice Date: 1/8/19

Final: No

Contract No: 2018-0020/Z5

Salaries	5,393.83
Fringes	1,048.66
Indirect	1,250.49
Total Requested Amount:	7,692.98

Southcentral Michigan Planning Council and
Kalamazoo Area Transportation Study Agreement

Kalamazoo Area Transportation Study
5220 Lovers Lane, Suite 110, Portage MI 49002
269.343.0766
Invoice No. 2018-0020/Z5-1

Management of the Rural Task Force and Small Urban Program

Billing Period: 10/1/2018 to 12/31/2018
Contract Authorization: 2018-0020/Z5

Task	Description	Salaries	Fringes	Indirect	Direct	Current Billing
3108	Management of the Rural Task Force and Small Urban Programs	4,314.77	849.85	1,002.45		6,167.07
3109	Public Involvement and Consultation Process for non-Metropolitan Areas	1,079.06	198.81	248.04		1,525.91
3110	Public Involvement for Air Quality Conformity					-
Total		5,393.83	1,048.66	1,250.49	-	7,692.98

Task	Description	Current Billing	Prior billing	YTD	Budget	Remaining	Percent Complete
3108	Management of the Rural Task Force and Small Urban Programs	6,167.07		6,167.07	16,150.00	9,982.93	38.19%
3109	Public Involvement and Consultation Process for non-Metropolitan Areas	1,525.91		1,525.91	2,470.00	944.09	61.78%
3110	Public Involvement for Air Quality Conformity	-		-	380.00	380.00	0.00%
Total		7,692.98		7,692.98	19,000.00	11,307.02	

Kalamazoo Area Transportation Study
Southcentral Michigan Planning Commission

Progress Report For

October-December 2018

Management of the Rural Task Force and Small Program

Contract: 2018-0020/Z5

3108 management of the rural Task Force and Small Urban Programs

- Prepared final billing
- Region RTF meeting
- Assist in planning and managing Small Urban meetings
- Worked on St. Joseph County on EDD balance
- Estimates of STL and EDD for 2019 to RTF members
- Set up Doodle Polls for Local RTF meetings and distribute
- Prepare Minutes for RTF meeting
- RTF monthly report
- Calhoun County and Branch County local Rural Task Force meeting
- Enter 2020-2023 RTF projects into JobNet

3109 Public Involvement and Consultation process for Non-Metropolitan Areas

- Worked on updating contract lists for RTF
- Worked on scheduling RTF meeting
- Prepared material for RTF meeting
- Worked on Federal Aid Maps for SMPC Board/Web Site

3110 Public Involvement for Air Quality Conformity

- No work was completed in this work element

Kalamazoo Area Transportation Study
5220 Lovers Lane, Suite 110, Portage, MI 49002
269.343.0766

Invoice No. 18-0020/Z6-1

To: Southcentral Michigan Planning Council
Lee Adams, Executive Director
300 South Westnedge Ave
Kalamazoo, MI 49007

Invoice Date: 1/7/2019
Final: No

Contract Authorization: 2018-0020/Z6
FY 2018 Asset Management

Billing Period: 10/1/18-12/31/18

Salaries	\$1,357.64
Fringes	\$244.44
Indirect	\$310.96
Direct	

Local Invoices: 0

Total Requested Amount: \$1,913.04

Prior Billing: 0

YTD Cost Total: \$1,913.04

YTD Percent Complete: 3.34%

Kalamazoo Area Transportation Study
 5220 Lovers Lane, Suite 110, Portage, MI 49002
 269.343.0766

MDOT Asset Management FY 2019
 2018-0020/Z6
 10-01-18 TO 12-31-18

Table of Expenses - Asset Management Program Activities

Work Item Category -Asset Management Task	COST
I. TRAINING ACTIVITIES 3111.1	682.64
ACT-51 AGENCIES	\$0.00
ACT-51 Invoices	Salary & Benefits
Indirect	Indirect
Direct	Direct
KALAMAZOO AREA TRANSPORATION STUDY	682.64
Salary & Benefits	571.68
Indirect	110.96
Direct-KATS	
II. EQUIPMENT 3111.2	0
III. DATA COLLECTION (FEDERAL AID SYSTEM) 3111.3	281.08
ACT-51 AGENCIES	
ACT-51 Invoices	
KALAMAZOO AREA TRANSPORATION STUDY	281.08
Salary & Benefits	235.39
Indirect	45.69
Direct-KATS	
III. DATA COLLECTION (NON-FEDERAL AID SYSTEM) 3111.4	240.93
ACT-51 AGENCIES	
ACT-51 Invoices	
KALAMAZOO AREA TRANSPORATION STUDY	240.93
Salary & Benefits	201.77
Indirect	39.16
Direct-KATS	
IV. DATA SUBMISSION AND TECHNICAL SUPPORT 3111.5	507.60
KALAMAZOO AREA TRANSPORATION STUDY	507.60
Salary & Benefits	425.09
Indirect	82.51
Direct-KATS	
V. UNFORSEEN/MISC. 3111.6	80.30
KALAMAZOO AREA TRANSPORATION STUDY	80.30
Salary & Benefits	67.25
Indirect	13.05
Direct-KATS	
IV. CULVERT MAPPING PILOT 3111.7	120.49
ACT-51 AGENCIES	
ACT-51 Invoices	
ADMINISTRATION KATS	120.49
INVOICE TOTAL	1913.04
ADJUSTMENT FOR OCT-AUG	
FINAL BILLING TOTAL	1913.04

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Southcentral Michigan Planning Council and
Kalamazoo Area Transportation Study Agreement

Kalamazoo Area Transportation Study
5220 Lovers Lane, Suite 110, Portage MI 49002
269.343.0766
Invoice No. 2018-0020/Z6-1

FY 2019 Asset Management

Billing period: 10/1/18-12/31/18

Task	Description	Salaries	Fringes	Indirect	Direct	Current Billing
I	Training Activities 3111.1	482.74	88.94	110.96		682.64
II	Equipment 3111.2					
III	Data Collection (Federal Aid System) 3111.3	198.77	36.62	45.69		281.08
III	Data Collection (Non-Federal Aid System) 3111.4	170.38	31.39	39.16		240.93
IV	Data Submission and Technical Support 3111.5	363.77	61.32	82.51		507.60
V	Unforeseen/Misc 3111.6	56.79	10.46	13.05		80.30
VI	Culvert Pilot Program 3111.7	85.19	15.71	19.59		120.49
Total		1357.64	244.44	310.96	0	1913.04

Task	Description	Current Billing	Prior billing	YTD	Budget	Remaining	Percent Complete
I	Training Activities 3111.1	682.64		682.64			
II	Equipment 3111.2			-			
III	Data Collection (Federal Aid System) 3111.3	281.08		281.08			
III	Data Collection (Non-Federal Aid System) 3111.4	240.93		240.93			
IV	Data Submission and Technical Support 3111.5	507.6		507.60			
V	Unforeseen/Misc 3111.6	80.3		80.30			
VI	Culvert Pilot Program 3111.7	120.49		120.49			
Total		1,913.04		1,913.04	57,300.00	55,386.96	3.34%

Kalamazoo Area Transportation Study
Southcentral Michigan Planning Commission
Progress Report for
10/1/18-12/31/18

FY 2019 Asset Management

Contract: 2018-0020
Authorization: Z6

3111 Asset Management

I. Training Activities (3111.1)

Act-51 Agencies

- No project costs were submitted by Act-51 Agencies

Kalamazoo Area Transportation Study

- Asset Management Convergence Marquette
- Building filter for asset management plan training

II. Equipment (3111.2)

- No equipment was purchased for the Asset Management Program

III. Data Collection (Federal Aid System) (3111.3)

Act-51 Agencies

- No project costs were submitted by Act-51 Agencies

Kalamazoo Area Transportation Study

- Collect Paser data for incomplete segments

III. Data Collection (Non-Federal Aid System) (3111.4)

Act-51 Agencies

- No project costs were submitted by ACT-51 Agencies

Kalamazoo Area Transportation Study

- Review NFA Paser data collection invoices and submit for payment
- Back material for Non Federal Aid Paser collection

IV. Data Submission and Technical Support (3111.5)

Kalamazoo Area Transportation Study

- Determination of final billing asset management
- Export TAMC files, upload to TAMC
- Submit Paser data to TAMC
- Work with CSS and roadsoft tech support on data submission problem
- Submit EAP form for asset management
- Invoice input QB

V. Unforeseen/Misc. (3111.6)

Kalamazoo Area Transportation Study

- Asset Management coordinators conference call

VI. Culvert Pilot Program (3111.7)

Act-51 Agencies

- No project costs were submitted by ACT-51 Agencies

Kalamazoo Area Transportation Study

- Review Culvert Pilot invoices and submit for payment



ADMINISTRATIVE OFFICES
175 Main Street • Battle Creek, MI 49014
TELEPHONE: (269) 965-7766
TOLL FREE: (877) 422-2726
WEBSITE: www.caascm.org

May 29, 2019

Lee Adams
Southcentral Michigan Planning Council
201 W. Kalamazoo Avenue
Kalamazoo, MI 49007

To Whom It May Concern:

Enclosed is a copy of the audit report for the program year ended December 31, 2018 for Community Action Agency of South Central Michigan, Inc.

Please let us know if there are any questions relating to the audit report.

Sincerely,

A handwritten signature in cursive script that reads 'M Williamson'.

Michelle Williamson, CPA
Chief Executive Officer

Enclosure



July 9, 2019

Lee Adams
Executive Director
300 South Westnedge Ave
Kalamazoo, MI 49007

Dear Lee,

Thank you for being gracious enough to let me do my dog-and-pony show at the MAR Annual Meeting in Sault Ste. Marie. I feel like part of the family since I've known many of you for nearly a decade; and for those I just met, I felt very welcomed.

As you heard, Munetrix is on a mission, and I am asking for you to join and support us on this journey. I have prepared an investment summary and benefits worksheet for you to consider in the evaluation of our services, which is enclosed.

The public sector is being left in the dust, and we're worried about who will be left to collect taxes, run elections, manage our roads, water and sewerage plants and keep our CVTs safe if the labor pool drops as much as statisticians are predicting. We need more than 2% of college graduates bound for careers in the public sector to mitigate our risks, and I hope you agree.

Please seriously consider supporting our cause as we continue to advocate for local governments at the state level and work with higher education institutes on initiatives to grow the public sector workforce.

Thank you again, and I will be contacting you shortly (unless I hear from you first)!



Bob Kittle
President & CEO

Say hello to easy



Why Support Munetrix?

Regional Benefits

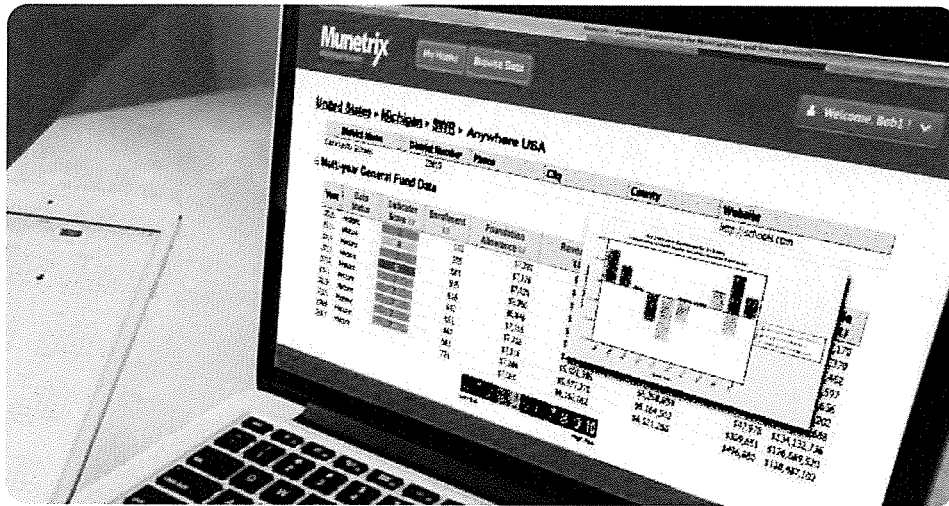
- 24 x 7 access to consistent, reliable, comparable, timely, relevant and useful data.
- Customized display built into your website.
- Benefits your members, even if they aren't subscribers of Munetrix.
- Promotes economic development and citizen engagement.
- Unlimited use of Our Local Unit Survey tool developed with SEMCOG.
- In-region lunch-and-learns conducted annually.

Member Benefits

- Access to data needed for revenue sharing and basic transparency.
- Munetrix will field calls from 3rd parties or citizens.
- Simplify transparency and work associated with revenue sharing compliance.
- Increased efficiency and improved productivity.
- 50% reimbursement under state grant.
- Remaining 50% may be eligible from MEDC RRC program.

Say hello to *easy*

Munetrix[®]
Municipal Metrics



Our award winning tool-box provides
much more than just transparency!



Fiscal Wellness

What is your Munetrix score? Use correlations and key performance indicators to measure how your community is doing! Access and build custom or standard peer comparisons to see how you rank among like communities all over the state.



Data Management

Embed institutional knowledge such as debt schedules, manpower, capital improvement plans, and much more with our wide array of applications, to ensure continuity of operations.



Collaboration of Shared Services

Make sharing and searching for knowledge and assets easy with our "Collaboratorium" portal, where you can connect and collaborate with **every local government and school district in the State!** Explore existing inter-municipal agreements and best practices for proven cost-saving initiatives. Search for potential partners and solutions or post your own ideas and needs.



Data Storytelling

Make transparency easy with our A.D.A. compliant transparency portal, or bring everything to life on your website with our custom and embeddable dashboards. Have a board meeting? Our custom report builder helps present your case.



Customer Support

We are the best in the business! Don't believe us, visit our **website** and read for yourself what our customers are saying.

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