

W.E. Upjohn Institute & Southcentral Michigan Planning Council Comprehensive Economic Development Strategy Committee

Meeting Agenda

Meeting Date: June 17, 2020
Meeting Time: 10:30 am – 12:00 pm
Meeting Location: Virtual
<https://www.gotomeet.me/Upjohn> (Audio and Video)
1-877-309-2073 (Toll Free)
1-669-224-3217
Access Code: 422-647-013

Meeting Objectives:

- Discuss and finalize regional goals
 - Create subcommittees to focus on each goal
- Begin SWOT analysis
- Review progress and plan moving forward

Meeting Agenda:

1. Call to order by Chair
2. Introductions
3. Review and discuss 2020 goals for the regional economy
 - a. Appoint subcommittees to determine objectives and suggest implementation strategies

Draft Goals

- 1) Increase collaborative efforts around recovery and resiliency planning to respond to current and future economic shocks;
 - 2) Develop a skilled workforce that meets the needs of regional employers and allows them to better compete in their markets;
 - 3) Reduce barriers to education and employment for historically disadvantaged groups;
 - 4) Improve housing assets and diversity of housing types throughout the region;
 - 5) Improve and strengthen broadband internet and other infrastructure critical to the success of the region;
 - 6) Strengthen the regions amenities to improve talent attraction and retention.
4. Discuss strengths and weaknesses the regional economy
 5. Discuss next steps and meeting times